

ZooYUMtastic™ Fundraiser



Be the difference ♥ See the difference ♥ Make a difference™
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ZooYUMtastic™ Fundraiser

5 Step Checklist

Congratulations! You've decided you want to host your every own ZooYUMtastic™ Fundraiser. Yea for you!!! Be the difference♥! Now make a difference♥ by following these 5 steps for the BEST EVER fundraiser!!!

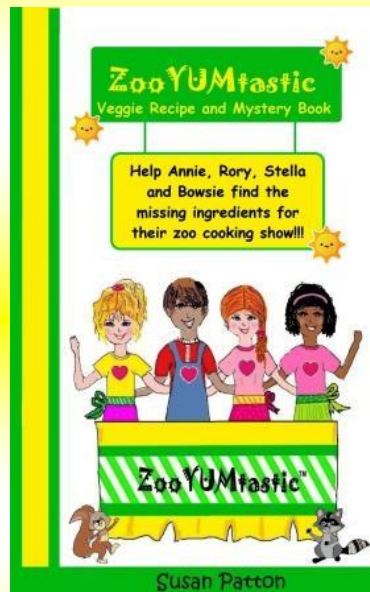
Step 1: Select the zoo and animal

Step 2: Decide on Fundraiser Projects

Step 3: Assign Tasks and Create

Step 4: Market Your Project

Step 5: Donate and Follow up



Step 1: Select the Zoo

What do you want your zoo to do with the money?

- Does the zoo have a list of items they need?
- Do you want the funds to go towards injured animals' medical bills?
- Do sick animals need medicine or preventive medicine?
- Is there a specific animal you want your funds to feed?

Questions to Ask the Director of the Organization

What do you need the money for? See if this aligns with your goal you wrote above.

How much money do you need?

Do you agree to write a summary report of how you used our money within two weeks of receiving the funds?

Next ... fill in the following:

Selected Donation Organization or Zoo

Address

City, State, Zip

Contact Name

Director's Name

Contact Email, Phone/Text

Step 2: Decide on Fundraiser Projects

So, now you need to decide what your group is going to make to raise money. Yea ... See the Difference♥! How much money do you want to raise? Before you answer, click [here](#) to discover how much it costs a year to feed zoo animals.

So, what can YOU do to raise money? Well, a lot of people have dogs, so if you had a ZooYUMtastic™ Fundraiser and sold items for dogs, that would make sense. Zoo animals have their own special biscuits or pellets, so why not make them for dogs! Because how many of your friends have a zoo animal at home? NONE, I hope!

Look at the chart on the next page for items to make and sell. Click on each item for directions (directions are at 3HungryDogs.com). Doggy biscuit directions are on page 9 in this kit. Note: We'll fill out the Expenses in E later.

Here's an idea: Sell the ZooYUMtastic™ Veggie Recipe and Mystery Book as part of your fundraiser. Ask your customers to purchase at 3HungryDogs.com/ZooYumtastic.htm and write your fundraiser name and zoo in the box. We'll donate half of the sale of the book to that zoo.

Click on each of the items in the table to see how easy they are to make.

A	B	C	D	E	F
Items to Make	Recommended Price	How many do you want to make to total \$100?	Amount (B × C)	Expenses	Net Revenue Generated (D-E)
Doggy Bandanas	\$4				
Doggy Bow Ties	\$4				
Doggy Biscuits -12 per bag (2½ inch). Directions on page 7.	\$3				
Twist Toys	\$3				
Squeaky Toys	\$4				
ZooYUMtastic Veggie Recipe and Mystery Book	\$6				
TOTAL					

Whatever you do, it's more fun to do as a group. So, gather your BFFs and decide what everybody is good at, so EVERYONE has a role in the fundraiser!

Step 3: Assign Tasks and Create

Make a list of what you need for your project and check with your BFFs to see if anyone has the supplies to donate OR if you need to make a trip to the Fabric and Craft Store. Save your receipts so you know how much the supplies cost.

Pick a date to complete the projects: _____

Select a date to host the ZooYUMtastic™ Fundraiser: _____

Project Checklist - what supplies do you need? Make a list below and decide if you have or need to buy.	Who has this, or do you need to buy it?		Expenses Dollar Amount
	Have	Buy	
Doggy Bandanas			
Doggy Bow Ties			
Doggy Biscuits			
Other Ideas:			
Now go back to the table in Step 2 and add your expenses in E and complete column F. Do you need to increase the number of items you create to make \$100?			TOTAL ALL

Step 4: Market Your Project

YEA! Now it's time to think about selling your project(s). Think about these:

Where will you sell your project?

- ✓ Farmer's Market
- ✓ Craft Fair
- ✓ At school with friends
- ✓ On Facebook or Instagram?
- ✓ What about a virtual fundraiser on Skype or Zoom?

Select a date and make a schedule with your BFFs to host your Fundraiser.

Advertise on social media.

If you are selling at a booth or table, make it colorful. Put on a brightly colored tablecloth and make colorful posters. Be sure to promote your donation group. Even if you do a virtual fundraiser, bling it up!

Don't forget to focus on customer service! SMILE 😊! Be friendly and outgoing. Invite your friends with 4-leggers to sample your biscuits or model a bandana. You're creative - come up with some other great ideas. BTW, you can do this even if you hold a virtual fundraiser.

Attach a handmade label on your project. Sample labels are on the last page. Fill in your first name or organization on the By line and the donation organization on the For line.

Be sure to attach the ingredient label to the ZooYUMtastic™ biscuits. The labels can be modified with the fruit or vegetables that YOU choose. Put the biscuits in plastic bags and tie with colorful ribbon.

Step 5: Donate and Follow-Up

YOU DID IT! It's time to DONATE the funds you raised!

Don't forget to post your ZooYUMtastic fundraiser to your Facebook page, and DEFINITELY on ZooYUMtastic Instagram #ZooYUMtastic. I can't wait to see what you did!!! And how much you raised AND for what animal AND what zoo!!

If you raised money for your donation organization, DEFINITELY be sure to follow-up with your contact to make sure they used the money like they told you they would. Hold them accountable!

GUESS WHAT? YOU JUST MADE A DIFFERENCE!!!

ZooYUMtastic™ Biscuits

2 cups whole wheat flour

1 cup whole rolled oats

1/2 cup powdered milk

1 egg, beaten

1/2 cup canola oil

1/2 cup cooked mashed carrots (or baby food)

1/2 cup applesauce (or baby food flavor of your choice)

1. Combine all ingredients in the large bowl of a mixer. Mix ingredients together for 2 minutes on medium speed.
2. Remove the dough and divide into 2 equal portions and roll each into a ball.
3. Place the dough balls in a plastic bag and refrigerate for 60 minutes. This will make the dough easier to work with when cutting out the biscuits.
4. Preheat oven to 350 degrees.
5. Flour a large cutting board or clean countertop with a light coating of flour.
6. Remove one dough ball from the refrigerator. Roll out until about 1/8 inch thick.
7. Using a 2 1/2-inch doggy biscuit shaped cookie cutter, cut out the biscuits.
8. Place on an ungreased cookie sheet and bake at 350 for 20 minutes. Turn off oven and let biscuits sit in the oven for at least an hour, or until cool.

Makes 67 biscuits 1/8-inch and 35 1/4-inch

This Project was made

by _____

for _____

Visit 3HungryDogs.com/Zooyumtastic.htm to order a ZooYUMtastic™ Veggie Recipe and Mystery book - half of the sale benefits the zoo of your choice.

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These ZooYUMtastic Biscuits were made

by _____

for _____

Ingredients: whole wheat flour, rolled oats, powdered milk, canola or vegetable oil, egg, mashed carrots, mashed pears, apples, and bananas

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